



UTTyler
THE UNIVERSITY OF TEXAS AT TYLER

April 27, 2026

To Whom It May Concern,

It is my genuine pleasure to recommend Nathan Witt, with whom I worked closely during his two-year tenure as Editor in Chief of the Talon Student Media at The University of Texas at Tyler. In that role, I had the opportunity to observe his leadership, creativity, and professionalism, and I can say without hesitation that he is one of the most driven and capable student leaders with whom I have worked.

From the moment he stepped into the role, Nathan demonstrated a rare combination of strategic thinking, technical skill, and people-centered leadership. What impressed me most was Nathan's approach, which had the mindset of a marketer and the discipline of a project manager.

Nathan brings a level of professionalism and versatility that is not always evident at this stage in a career. Equally important is his character. He is thoughtful and collaborative. He is the kind of person who elevates the people and organizations around him.

I believe Nathan will bring the same level of excellence, initiative, and integrity to any program or position he pursues. I am available and happy to provide additional information as needed.

Sincerely,

Beverley S. Golden

Associate Vice President, Strategic Communication and Media Relations



April 27, 2026

To Whom It May Concern,

I am pleased to write this letter of recommendation for Nathan Witt. As a faculty member in the Soules College of Business at The University of Texas at Tyler, I have had the opportunity to work closely with Nathan during his MBA studies and observe his exceptional academic abilities and personal qualities firsthand.

Nathan is a remarkable student. He possesses a level of maturity, self-discipline, and drive far above his peers. He has the ability to thrive under pressure and adapt quickly to demanding environments which will serve him well in his professional career. His attention to detail, combined with his strategic focus and creativity, makes him an ideal candidate for a marketing position. Additionally, he is collegial and professional with all of his interactions whether in person or via email.

Beyond academics, Nathan has experience in sales, digital marketing, and content creation both via video production and creative content. With his work experience at Brick's Bar & Grill he has led their marketing efforts including increasing attendance at events and a significant increase in their Instagram reach. He has also worked with the UT Tyler Athletic Department with creating videos and graphic content as well as working with other promotions and outreach activities. He has also worked with nonprofit organizations and governmental organizations so his ability to interact with others is highly professional.

I have worked in higher education for about 25 years. Nathan Witt is one of the exceptional students I have had the pleasure of having as a student as well as getting to know him and his professional goals. I am confident he will make meaningful contributions to your organization. I highly recommend him without reservation and would be happy to discuss his qualifications further.

Regards,

Kerri M. Camp, PhD

Professor of Marketing

The University of Texas at Tyler Soules College of Business



April 27, 2026

To whom it may concern:

I'm thrilled to recommend **Nathan Witt** for many reasons. He's people-smart, book-smart, creative, wise, innovative and a proven leader.

Nathan and I first met in August 2022 when he enrolled in "Writing for Mass Media." Through the years, he's also taken "Advanced Multimedia Storytelling" and "Advanced Public Speaking" with me.

In the fall of 2022, my main job was managing the on-campus radio station. We needed a part-time podcast producer, and Nathan came to the rescue. Not only did he establish the mood board and create the logo that's still being used, he also excelled at co-hosting with a demanding professor.

Nathan joined the student media organization, known on campus as "The Patriot Talon." He quickly rose to be appointed as the editor-in-chief, recruiting a large staff, leading it to historic wins at the state press competition.

What's impressive to me is that Nathan did all this while running his own hometown nonprofit. He's learned to ask outrageously to get needed donors and volunteers, and as a result, he's improving the lives of teenagers.

Nathan has become an expert in AI, too. So much so that I ask him to guest lecture the courses he once sat in. He's a top-notch public speaker: compelling and persuasive.

Nathan is so talented, he can do anything he wants to do, achieve anything he sets out to accomplish. So, if he wants to work for you, hire him. I know I would if I could.

Please feel free to call me if you'd like to hear more reasons why I think Nathan has what it takes to help your organization.

Best regards,

Lorri Allen

Lorri Allen
Senior Lecturer
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